

# SCOUTFEST

COBB GALLERIA CENTRE | OCTOBER 23, 2010

## The Scoop on ScoutFest 2010

### What is ScoutFest?

- Big one-day exhibit and demonstration of everything that Scouting is and does
- Indoors and outdoors
- Noisy, active and fun for the entire family
- Opportunity for units to “show your stuff” and also to “learn new ideas”

### Who should come to ScoutFest?

- Everyone involved in Scouting should participate
- The general public is invited to come and discover what Scouting is all about. It’s our biggest way to help reintroduce Scouting to Atlanta



### Where and When is ScoutFest?

- Cobb Galleria Centre  
Two Galleria Parkway  
Atlanta, GA 30339
- October 23, 2010



### What Can I Do?

- Save the date on your calendar and make ScoutFest part of your program plan for 2010.
- Start thinking about how your unit will participate in ScoutFest. More details about unit participation will be published early in 2010, but start listing ideas now for the kinds of things your unit might want to demonstrate or exhibit.
- Read information at [www.ScoutFestATL.org](http://www.ScoutFestATL.org). Visit often because it is updated regularly.
- Join the ScoutFest planning team.
  - You can help plan by sending questions or suggestions
  - You can volunteer to help with ScoutFest by emailing us
  - Our email address is [ScoutFest@ScoutFestATL.org](mailto:ScoutFest@ScoutFestATL.org).
- Make sure your unit and your Scouts are excited and ready to join in the fun!





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## Frequently Asked Questions about ScoutFest

### **What is ScoutFest?**

ScoutFest is a one-day event in which Scouting units from throughout the Atlanta Area Council come together to stage exhibits and demonstrations that bring to life the fun and adventure of Scouting for all to experience. In addition to unit participation, ScoutFest will feature special entertainment and attractions from outside of Scouting.

### **Why is it named ScoutFest?**

We wanted a name that would convey the idea of “hands-on fun” to the general public. Several names were considered. After careful consideration, ScoutFest was selected.

### **Where and when will it be held?**

ScoutFest will be an all-day event at Cobb Galleria on Saturday, October 23, 2010

### **How is ScoutFest different from the old “Scout Show?”**

For most youth in Atlanta Area Council, ScoutFest will be a new idea. After all, Tiger Cubs who attended the last Scout Show in 2000 are about to age out of the program, so any comparison of ScoutFest to the “Scout Show” would not be relevant. With your help, ScoutFest can be as wonderful for this generation of Scouts as the Scout Show was for its generation.

### **Will there be any cost for visiting or participating in ScoutFest?**

Yes, there will be some nominal cost for attending ScoutFest (under \$10). Ticket pricing and exhibitor fees are being finalized for publication early in 2010.

### **Will ScoutFest be held every year?**

The steering committee does not foresee ScoutFest immediately becoming an annual event. The future of ScoutFest is still to be determined.

### **Who is planning this Event?**

Everyone can be involved in planning and preparation for ScoutFest. We have already surveyed more than 100 Scouters from around the council on their thoughts and expectations of this event. You can contribute by contacting your District ScoutFest Advocate or by emailing [ScoutFest@ScoutFestATL.org](mailto:ScoutFest@ScoutFestATL.org).

### **What is the District ScoutFest Advocate?**

The District ScoutFest Advocate is each district’s point of contact to the council’s ScoutFest steering committee. They will coordinate activity, collect and distribute information, and be your unit’s key link in preparing for this great event.

### **Can a unit camp at ScoutFest?**

We are prohibited from overnight camping at the ScoutFest location itself (Cobb Galleria Centre). However, ample outdoor space exists for demonstrating camping skills and activities.

### **What are the Atlanta Area Council’s events planned for the BSA Centennial (100<sup>th</sup> anniversary of the Boy Scouts of America)?**

- Scouting For Food (March 2010)
- BSA Adventure Base 100 (Atlanta Dogwood Festival, April 2010)
- Council Centennial Encampment (May 2010)
- National Jamboree (Boy Scouts in late July 2010)
- ScoutFest (October 23, 2010)